

# FIVE REASONS TO RELY ON SSP FOR UTILITIES, TELECOM AND PIPELINE GIS



## CLIENTS LOVE SSP

*"Working with SSP is one of the best decisions MTEMC GIS has made. Their exceptional solution design and excellent services are not only refreshing, but truly have transformed GIS at MTEMC."*

- Middle Tennessee Electric,  
An-Louise DeKlerk

- 96% of SSP customers would use SSP again.
- SSP serves some of the largest utilities and telecoms, including Southern Company, CenterPoint Energy, NiSource, and Verizon.



## SSP MOVES FAST

*"For MLGW, being able to contract SSP Innovations to implement a solution in two weeks' time at a reasonable cost helped us tremendously. Being able to implement a TOTAL solution in two weeks was just great."*

- Memphis Light Gas & Water, Michael Faulk

- SSP's average project kickoff time after signing is just 11 days.



## SSP HIRES DREAM TEAMS

*"Whenever you hire a vendor, you can generally expect to get about 70% of the value of their sales offering. With SSP Innovations, I feel like we got 130%."*

- EnergyUnited, Daniels Flowers

- SSP's teams have more than 100+ combined years' experience in delivering GIS solutions.



## SSP BRINGS CLARITY

*"SSP Innovation's scope of the process demonstrated such a complete solution and project plan which gave us the confidence, knowledge, and trust we were looking for."*

- Douglas County PUD, Gene Ockinga

- SSP's extremely clear proposals and SOWs leave clients knowing exactly what to expect.



## SSP SETS HIGH STANDARDS

*"I just wanted to let you know how excited I am to be working with you guys!! I've probably spent more time on your website researching and watching case studies on how you guys have helped companies thrive. Which gets me excited on taking Midwest Energy to new levels."*

- Midwest Energy, Matthew Augustine

- SSP is a two-time winner of Esri's Partner Conference awards.
- SSP was the first Esri ArcGIS Online Specialty Partner winner in the utilities sector.



## SSP'S BROAD RANGE OF SERVICES OFFERINGS

SSP PROVIDES A VAST ARRAY OF GIS SERVICES, WHICH FALL INTO THREE MAIN CATEGORIES:

### 1 | PRODUCT IMPLEMENTATION

At the core of SSP services are consulting and product implementation services. These include Esri product installation, configuration, data conversion & modeling, training, version upgrades, database tuning and health, and custom support.

### 2 | CUSTOM SOFTWARE DEVELOPMENT

Every SSP solution results in a fully-configured Esri ArcGIS Platform. SSP meets any remaining requirements by "filling the gaps" through custom software development.

### 3 | SYSTEMS INTEGRATION

SSP's talented team of systems integration services professionals has connected the Esri suite with virtually every type of information system.



#### Sample GIS integrations performed by SSP

CIS, EAM, Engineering Analysis, OMS, WMS, Document Management, Mobile Work Management, Water Management, Field Inspection / Collection, Redlining, Barcode Scanning, Joint Use Management, Vegetation Management, Telecom Asset Tracking, Material Management, Customer Engagement, and more.

## THE SSP DIFFERENCE

Since 2004, SSP Innovations has provided GIS consulting, product implementation, custom software development, and systems integration services along with a unique Workforce Management (WFM) product that optimizes the use of GIS. For two years running, SSP has won the prestigious Esri Partner Conference (EPC) award for its successful consulting practice and commitment to applying Esri's latest technology to SSP client challenges.

SSP maintains a notably close relationship with Esri Account Managers and the product team. This includes sitting on the exclusive Esri Partnering Advisory Council. This close relationship with Esri enables SSP to deliver the full value of the ArcGIS Platform to utilities, telcos and pipeline operators across the nation, delivering on Esri's vision of the GIS as a System of Engagement.

SSP has earned a strong reputation for its avid evangelism of the Esri ArcGIS Platform, including the successful application of Portal and ArcGIS Online at utilities across the nation.

## SOLUTION-ORIENTED CONSULTING

Each client journey begins by SSP identifying the unique business and workflow challenges to be resolved. SSP's dedicated team then works toward the right solution, rooted in the best-of-breed blend of technologies unique to our customer's requirement.

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