



Announcing Comcast GIS Day

Success and Our Future with GIS

June 24, 2015 | Livermore Campus (Building B, Founders Suite), California
9:00 AM–4:00 PM (special hourly demonstrations beginning at 10:00 AM)

You've heard about geographic information systems (GIS), so what is it? Take a break to learn about the mobile, web, and desktop technology that's making Comcast better at customer service, faster at internal communications, stronger at decision making, and even more of a competitive leader.

Learn how our team has fortified our service with instant customer quotes (Instaquote), iPad-empowered technicians, and real-time dashboards circulating the latest mission-critical information. These technologies are growing. That's why June 24 is your time to explore the measurable successes and future of GIS at Comcast.

Attend one of five live demonstrations:

10:00 AM, 11:00 AM, 1:00 PM, 2:00 PM, 3:00 PM

Afterward, explore five tech-demo kiosks:

10:00 AM—Instaquote

Learn how Comcast delivers fast, real-time, and reliable customer quotes—every time.

11:00 AM—iPads for Technicians

See the network in the palm of your hand.

1:00 PM—Esri session

The ArcGIS® platform allows employees and contractors to discover, use, make, and share maps. When everyone makes decisions based on a common set of authoritative maps and data, goals are met and customers are better served. Come check out the ArcGIS platform in action for a damage survey use case.

2:00 PM—Collector App for Planning and Development

Learn how field crews share data seamlessly from any location to the office and back, meaning better route planning—and a better bottom line.

3:00 PM—Market Development Dashboard

Explore how we mine big data in real time to build targeted marketing campaigns and use the same dashboard viewer to monitor field initiative and empower executive decision makers.

Come with questions. Leave inspired. [Explore GIS beforehand.](#)

Questions? Email GIS manager Clay Tevebaugh at clay_tevebaugh@comcast.com.



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