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GIS for Transportation

Public Transport

Main Planning Operations & Performance

Customer Information

Drive customer loyalty.

Build customer loyalty through apps that support trip planning from any consumer device. When your customers can pick their medium for trip planning, they'll pick you as their means of transportation. Real-time information, such as departure and arrival times, have never been easier to share. Use proven integration models to deliver accurate information as reliably as you deliver passengers.

"We chose a GIS platform, key in the IT architecture, as we believed that in travel planning and customer information, the map is the key element."

Carsten Bo Jacobsen, Head of IT, Movia

Benefits

Inform

Loop customers into your operations with apps that work on any mobile device. You control how much information you share.

Target

Enhance the on-the-go lifestyle of your growing commuter ridership by targeting travel information straight to their mobile devices.

[\[PDF\]](#)

Improve

Serve communities better by providing customers with up-to-the-minute information. Improve rider satisfaction when they know they can rely on you. [\[PDF\]](#)

Solutions



ArcGIS for Mobile

Esri ArcGIS for Mobile offers a suite of no-code applications, web maps, templates and more. Push travel information to customers in real time, and give service representatives summary dashboards that quickly resolve customer inquiries. Your customers and employees can be self-sufficient

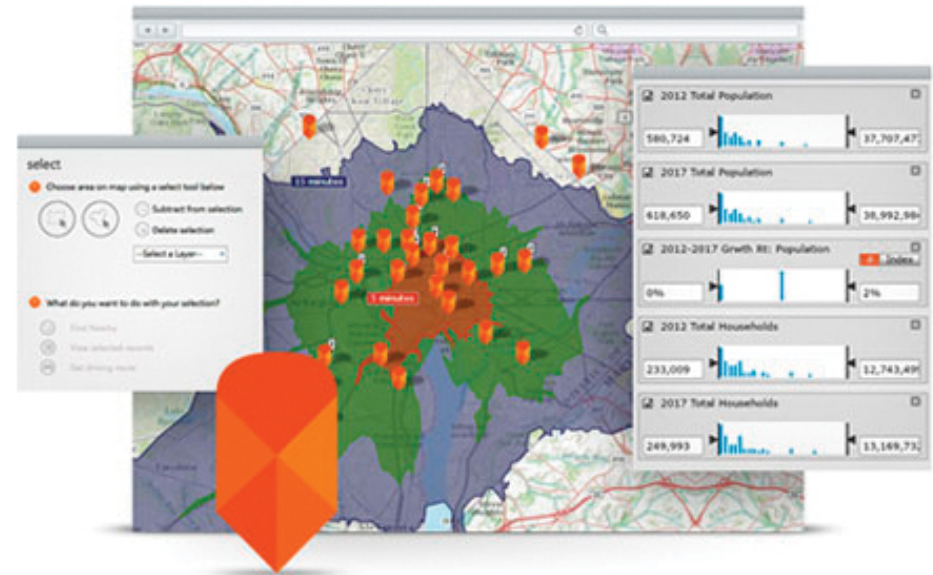
when you empower them with information.

Explore ArcGIS for Mobile.

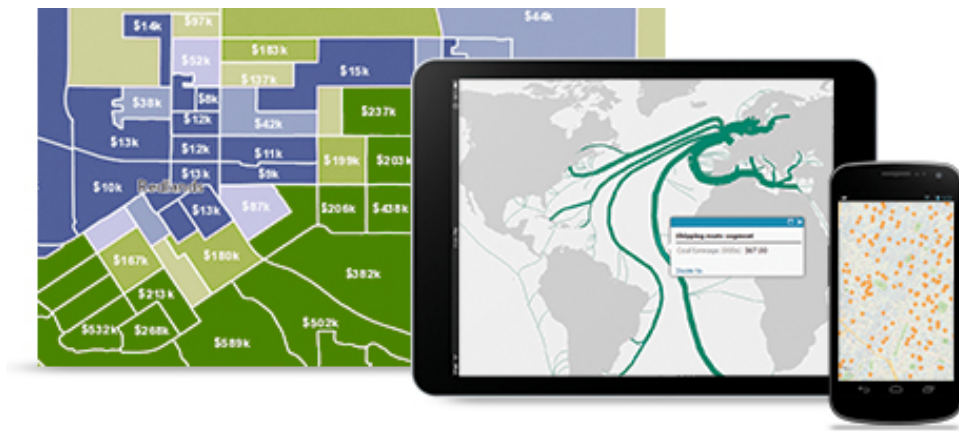
Esri Location Analytics

Build your operations on the intuitive power of maps. Discover new patterns in usage, and answer your business challenges when your teams can collaborate. Esri Location Analytics lets you see how riders use your service and where you can improve. Analysis can be as simple as getting on board with location analytics.

See what Esri Location Analytics can do for you.



ArcGIS Online



ArcGIS Online opens the world of mapmaking to everyone. Publish your data to crisp, functional web maps without any GIS training. Tell stories with interactive maps for the public. Get started by seeing what ready-to-use Esri content can help you build today.

Start mapping with a free ArcGIS Online trial today.

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