



Industries ▼

Products ▼

Support & Services ▼

About ▼

Community ▼

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◀ GIS for Utilities and Communications

# Telecommunications

[Main](#)

[Cable](#)

[Wireless](#)

[Wireline](#)

# Optimize your network.

Plan, build, and expand service to the places that need it most. Track projects with network analysis and real-time visualizations of the field. Share what you know with who you want to know. Enhance your market forecasts, route your backhaul network, and manage asset conditions. Then push what you find to the people who need to take the next step. When you need solutions to streamline your entire enterprise, Esri can help.

"We contained costs and met our build schedule by automating tasks. We reduced engineering time by 32 percent and improved accuracy by 25 percent."

Shelley Scott, GIS Manager at Bell Aliant

# Benefits

## Empower

Great client relationships depend on great service. Empower the face of your relationships with maps that let them answer questions.

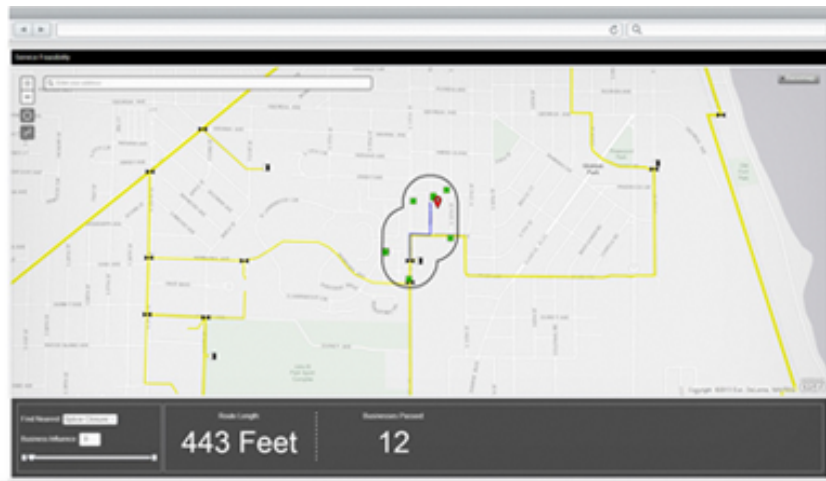
## Upsell

When your sales teams know who has which products, they know how to make the right offer. [\[PDF\]](#)

## Build

Grow your reach. Find customers within your existing coverage area and grow to serve them and compete.

# Solutions



## ArcGIS for Telecommunications

Become more efficient. Reduce time spent planning your network and spend more time optimizing it. Connect your field crews to the office, and share information internally for stronger collaboration and faster decision making. When your internal services work, your external ones work

better.

Learn more about ArcGIS for Telecommunications

## ArcGIS for Server

Pick which datasets you share across your organization. Let your teams access interactive maps anywhere they have Internet access. You can connect with colleagues to discuss the latest developments no matter where they are, thanks to ArcGIS for Server. Come to the best decisions with informed collaboration you can see.

Learn more about ArcGIS for Server



Esri Business Analyst



Let the data show you your next boom site. Break ground with geographic confidence in your venture. Watch your strategies burst to life on real-time maps that show you what you need to know about your business, customers, and marketplace.

[Learn more about Business Analyst](#)

# More to Explore

More →

## Success Stories

- Poland's TK Telekom Manages Network Dynamically
- Special (Fiber Optics) Delivery at Bell Aliant
- In Sync: Benton Public Utility District Gets Everyone Seeing Real Time [\[PDF\]](#)

## Brochures & White Papers

- GIS for Telecommunications [\[PDF\]](#)
- Fiber-Optic Services to the Home in Less Time [\[PDF\]](#)
- Simplifying Fiber Backhaul Connection [\[PDF\]](#)
- Network Operations Centers [\[PDF\]](#)

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