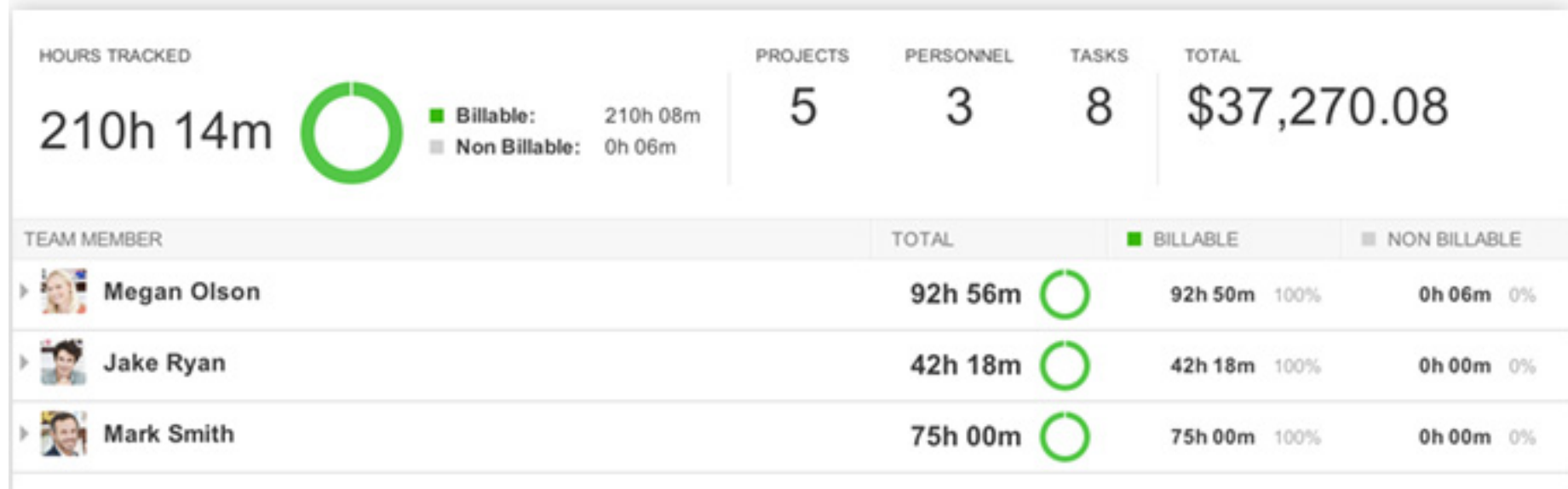


MAVENLINK FOR FINANCE MANAGERS

As a finance manager, facts and figures are your lifeline. As the one responsible for providing insight and advice about your company's bottom line, we know how valuable it is to keep abreast of all financial intel so you can make better business decisions, from setting corporate strategies and managing budgets to identifying financial objectives.

Mavenlink provides you with the financial and analytical capabilities you need to do your job better. It offers finance managers the reporting tools they need to fuel monthly and quarterly financial reports, monitor cash flow, and evaluate employee input and output. When time is money, you need software that can provide reliable, comprehensive insight so you can analyze, visualize, and realize a financial strategy from concept to execution.



WHY MAVENLINK?

We Improve Your Financial Control

The phrase "power in numbers" takes on a whole new meaning for finance managers. You recognize that digits do more than quantify; they tell a story about where your company has been and just as important, where it's going.

We know that to develop a sound financial strategy for your company and perform regular cost-benefit analysis, you need software that provides you with financial analytics on your projects and teams, as well as a sophisticated way to invoice clients, manage expenses, and more.

That's why Mavenlink Premier includes robust reporting features, seamless integration with financial systems like Oracle, SAP, Netsuite, QuickBooks, and an intuitive user interface that makes it easy for you to get control over the data you need to make decisions that will improve your company's productivity and profitability.

Benefits for Finance Managers

Easy to Find. Easy to Understand.

- All financial reports are in one place within Mavenlink, so you can quickly find the information you're looking for
- A clean, organized design enables reports to be easily accessed and quickly comprehended
- Conveniently export reports to CSV, Excel, or PDF

Monitor Reports. Interpret Data.

- Accounts Receivable reports show the payment status for active and outstanding invoices
- Work-in-Progress reports allow monitoring of an ongoing project status and costs
- Margin Analysis reports measure your actual and projected margins, bill rates,

and cost rates

- Expense reports help track expenses incurred across the business

Over 70% of a finance department's time is spent processing transactions, and less than 30% on financial management, business intelligence or decision support.

— The Economist Intelligence Unit Limited,
The empowered CFO: The emerging role of
the finance office in large



Billing Made Easy.

- Billing options: choose from fixed-fee, time and materials, or a mix of both
- PayPal integration and support for most global currencies
- Create and send invoices with ease

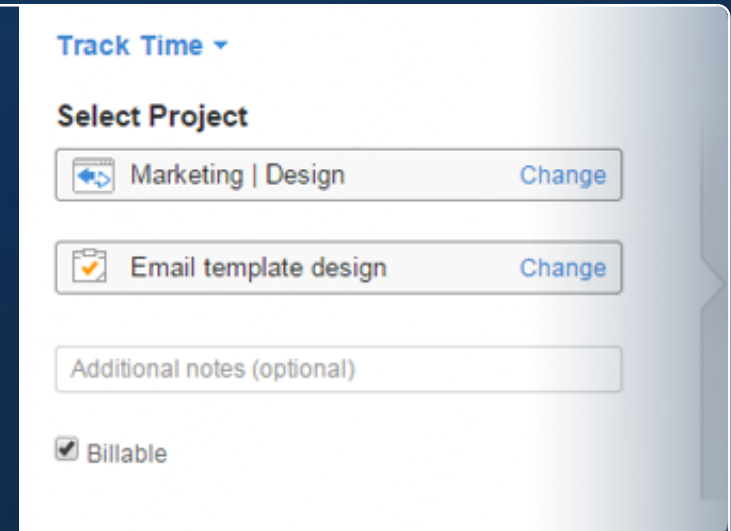
Less Processing. More Strategizing.

- Reports are updated in real-time, reducing manual, time-consuming data entry

- Export billing items to your financial system and generate invoices
- Performance analytics make analyzing, interpreting, and predicting team and project performance fast, easy, and intuitive

PRO TIP

Within Mavenlink, users have the option of marking tasks and time as non-billable. Make sure your team members are keeping track of both their billable and non-billable hours -- that's how you can ensure you're getting the most accurate margins.



The screenshot shows the 'Track Time' interface in Mavenlink. It features a 'Select Project' section with two project entries: 'Marketing | Design' and 'Email template design', each with a 'Change' link. Below this is an 'Additional notes (optional)' text input field. At the bottom, there is a checkbox labeled 'Billable' which is currently checked.



Read a White Paper on Best Practices >>

Download one of our white papers on best practices for effective project management, including tips on collaborating in any business environment.



Register for a Live Webinar >>

Attend one of our regular monthly webinars with industry experts to hear real-world strategies and success stories. Contact us today to register or suggest a topic.



Schedule a Demo with a Product Expert >>

Let our product experts show you how our software can improve your business. Schedule a demo today.

Ready to start growing your business?

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