

Build Client Trust With a Great SOW

Set Expectations that Set Your Services Firm Up for Success

WHAT'S INSIDE?

Download the Mavenlink's 2016 Definitive Guide to Writing Great SOWs for Professional Services.

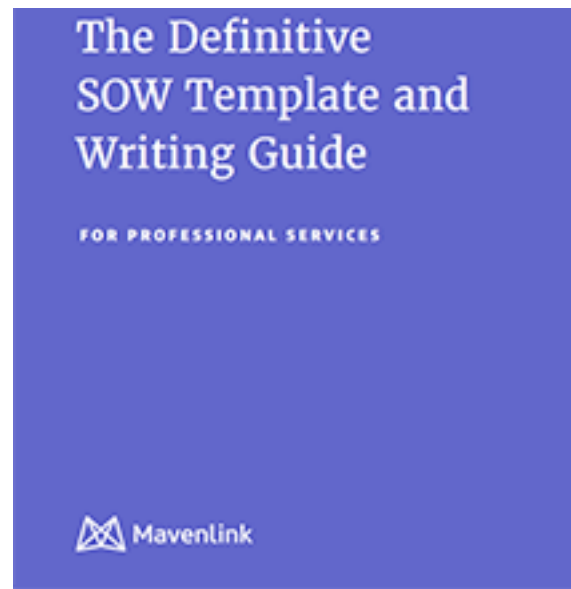
In it, CEO Ray Grainger lays out



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his takeaways
from 30 years
drafting
successful SOWs.
You won't find
information this
clear and effective
anywhere else.



Your guide also includes sample text from Grainger himself, so you see language that works.

- Avoid Common Pitfalls (like vague phrases)
- Understand 9 Core SOW Sections (with sample text)
- Define Terms for Payment, Assumptions, and More

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