AGENCY PROJECT MANAGEMENT SOFTWARE

Creativity, Delivered Profitably at Scale

Wouldn't it be nice if your technology helped you allocate resources and deliver work profitably?

We thought so too.

SUPPORT
LIVE HELP

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Launch campaigns faster and more predictably

Nothing feels worse than missing an important client deadline. By bringing everyone together in the same system, you get full visibility and can see roadblocks before they happen.

Keep your team optimally busy

No one likes to be on the bench… or stuck working weekends. See who's booked and who's available, so you can set client expectations and know when to bring on more resources.

Manage the metrics that matter

Tracking time isn't enough. You need to manage dollars. Discover what's possible when you know how every account is performing… and whether they are profitable.

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“Being able to make educated decisions about how to build a future as efficiently as we can is a huge advantage.”

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Introducing Mavenlink's comprehensive agency management software.

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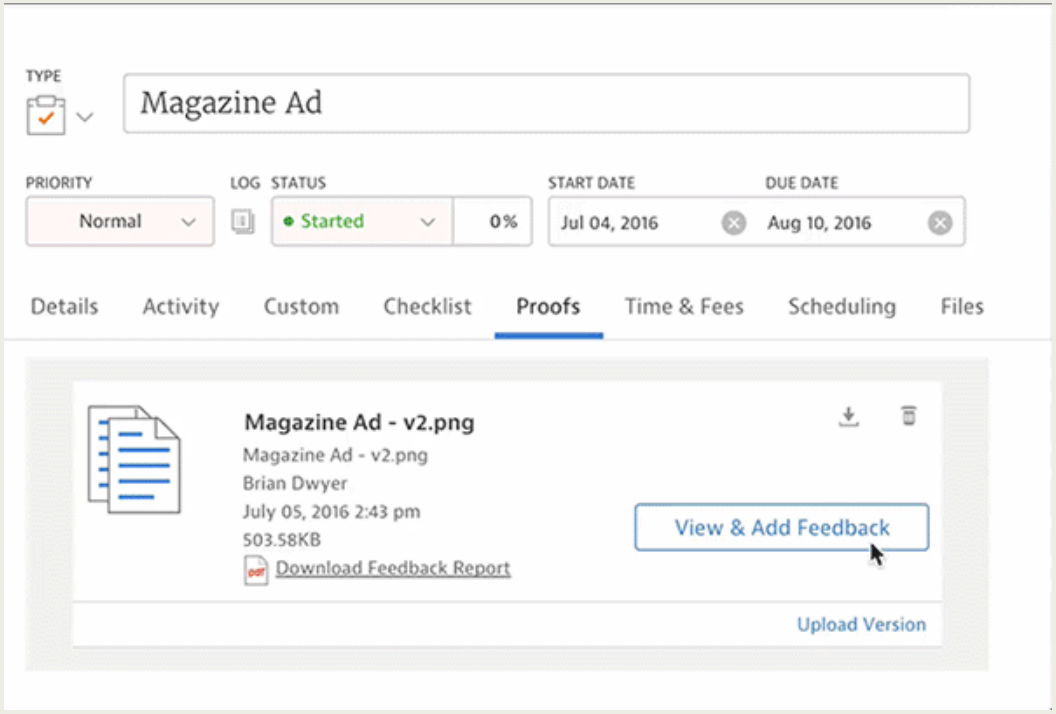
Review and Approve Faster

Quickly share and receive feedback on nearly any file type, including audio and video. A single, collaborative proofing environment helps you save time. Eliminate versioning confusion, compare versions in split-screen, and invite clients to approve.



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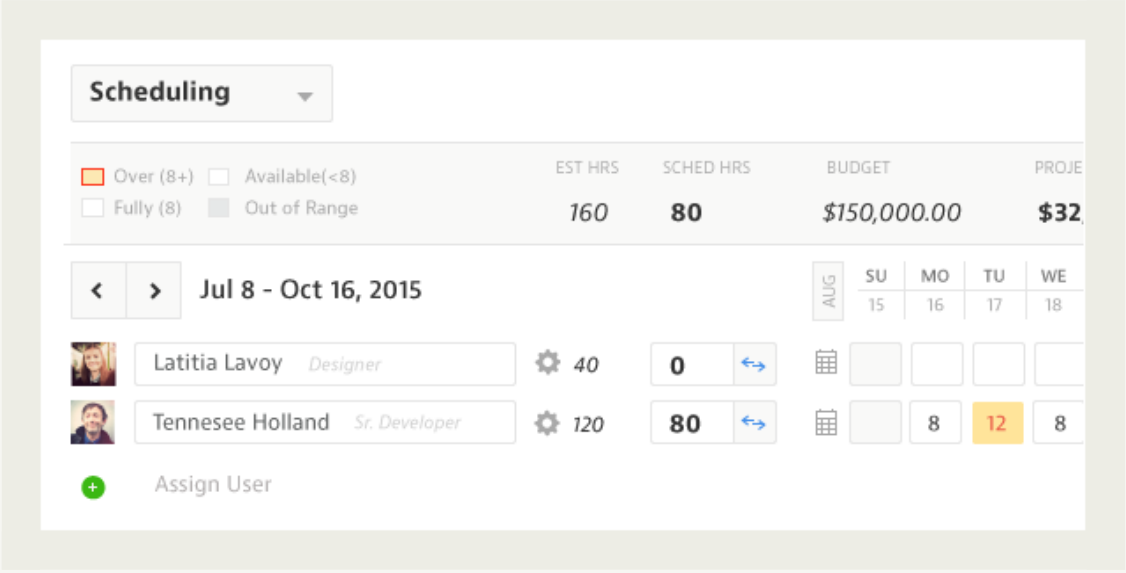

Plan and Schedule

Pencil in the right resources for every project, then see who's overcommitted so you can juggle schedules or start hiring. Once you're ready to lock in those assignments, schedule them on specific tasks using powerful resource shaping capabilities.

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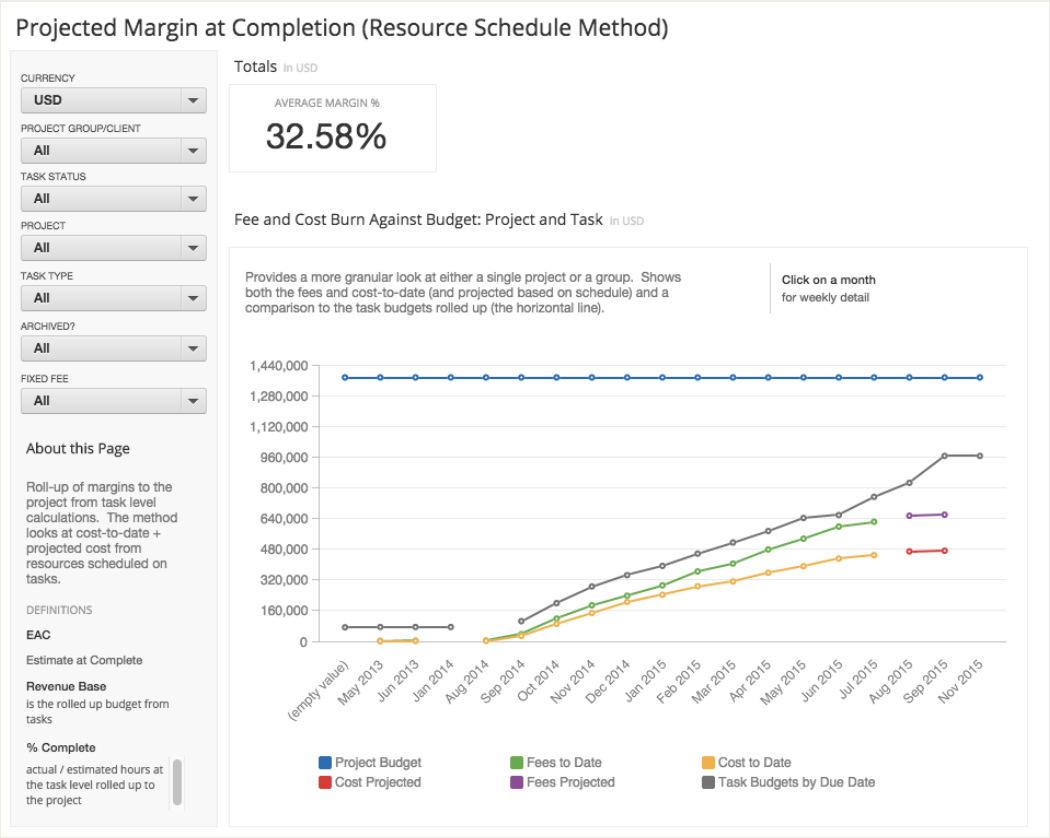
Analyze and Act

Know the status of every task, the availability of every resource, and the performance of every project... no spreadsheets required. An industry-leading business intelligence layer gives you dozens of expert-built reports to answer questions about fees, margins, utilization, and availability. And an interactive custom reporting tool lets you design dashboards for every role.



Ready to learn how Maverlink can help you deliver creative campaigns more predictably and profitably?

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